

Carol Jones

Carol is Editor of CultureHive, the Arts Marketing Association's online digital platform. Carol also co-hosts CultureVoice, a USA/UK podcast that explores international arts marketing and audience development challenges and solutions. She is a Fellow of the Chartered Institute of Marketing, a chartered marketer and sits on the boards of the Arts Marketing Association, The Iris Prize Education Trust and the Centre for Performance Research. She also regularly develops and delivers marketing strategy training and is a frequent speaker at national and international conferences.